CONNOR ANGERS
Web Manager | Graphic Designer

A digital jack-of-all-trades, I combine my analytical disposition with a passion for all things design

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SKILLS

Software

- **Ps** Photoshop
- **Ai** Illustrator
- **Id** InDesign
- **Pr** Premiere Pro
- Figma
- Excel

Technologies

- HTML 5
- CSS 3
- JS (jQuery)
- Python
- WordPress (PHP)
- Google Analytics

Knowledge

- Digital Marketing
- Content Creation
- Web Design + Dev
- SEO + Analytics
- Photography
- E-Commerce
- DB Manipulation
- Automation

EXPERIENCE

Benjamin International
Web Manager / Designer

Bristol, CT
2019 - Present

- Built and managed several e-commerce websites that generated over $10M in annual sales, and maintained a database of over 14,000 products featured across 10 different sites
- Performed website SEO that boosted our site to the first page for targeted keyword searches and increased traffic, doubling our main website sales in two years
- Created seasonal supplemental catalogs, assisted in the creation of our large annual catalog, designed marketing materials, targeted email campaigns, banner ads, product sheets, and more
- Automated existing digital processes and developed streamlined workflows for myself and co-workers

Ski Sundown
Photographer

New Hartford, CT
2022

- Shot and edited a variety of requested action, event, and landscape photos to be used for social media and marketing materials
- Worked effectively in an unpredictable and fast-paced environment subject to the weather, public, and other factors

Sartorius Sports
Sales / Marketing

Avon, CT
2017 - 2020

- Planned and created targeted email marketing campaigns to drive store traffic and highlight new products
- Designed promotional materials, logos, team jerseys, and apparel mockups

EDUCATION

Plymouth State University
B.S. Strategic Marketing

Plymouth, NH
Graduated 2019

- Worked with local businesses to create strategic business and marketing plans
- Created logos, designed posters, and planned events for the Marketing Association